



Cheryl LOH KIA FONG

For over a decade, Cheryl worked with Fortune 500s, leading Chinese companies and NGOs. Her career highlights include numerous leadership roles that help and guide her teams to propel and Champion empathic innovation projects for planet and people.

She passionately coaches corporate and NGO communities to unleash their creativity and empathy skills to create breakthrough innovative, authentic, sustainable ideas and go to market solutions.

Her current role is Director of Innovation at United Nations Industrial Development Organisation (UNIDO) - Shanghai Global Science & Technology Innovation Network, and also Founder of COCO LAB, which stands for Consumer Consciousness Lab. Cheryl is based in Shanghai.

Education:

Clinical Psychology of Children and Young people, University of Edinburgh certification, 2014.

Bachelor of Arts, Royal Melbourne Institute of Technology, Visual communications school, Australia 1998.

Associate Business Dip. Royal Melbourne Institute of Technology, Australia 1998.

Business Management, Outram Institute GCE 'A' levels, Singapore 1994.

Fine Art, Percussion music, St Hilda's GCE 'O' levels, Singapore 1991.